

**FAMU Activity Report**

**3rd Quarter January 1, 2017-March 31, 2017**

**FAMU Project#005383**

**Project Recipient: Florida Agricultural & Mechanical University**

**Florida Department of Education Project# 376-90050-7P001**

**Project/Program Title: African American Task Force**

**TAPS# 17A027**

**Authority: CSFA#48.040**

**Project Period: July 1, 2016 –June 30, 2017**

**Budget Period July 1, 2016 –June 30, 2017**

**Submitted by: Dr. Bernadette Kelley- Principle Investigator**

**Blank Page**

Project Performance and Accountability				Corresponding Budget Items	
Scope of Work (see Project Design – Narrative)	Tasks (see Project Design – Narrative)	Deliverables	Due Date	Object Code	Task Responsibility/ Accountability
1. Project Director	Oversees the operations and progression of the project.	Reports/Correspondences	July 01, 2016 to June 30, 2017	110800/15100	Oversees the operations and progression of the project.
2. Program Assistant	The duties for this position include the following: Maintain daily office hours, answer phone inquiries, maintain all systems required by Florida A&M University for project implementation, prepare and process travel request, maintain a database of all records (contacts, Instructional Standards, program participants, etc.), assist in the preparation of all reports as required by the funding source, assist the project director in out-reach to Florida school districts, organize and prepare all correspondences, assist in the planning and delivery of meetings and conferences, record minutes and notes of all official meetings.	Reports/Minutes/Communications	July 01, 2016 to June 30, 2017	110800/15100	The duties for this position include the following: Maintain daily office hours, answer phone inquiries, maintain all systems required by Florida A&M University for project implementation, prepare and process travel request, maintain a database of all records (contacts, Instructional Standards, program participants, etc.), assist in the preparation of all reports as required by the funding source, assist the project director in out-reach to Florida school districts, organize and prepare all correspondences, assist in the planning and delivery of meetings and conferences, record minutes and notes of all official meetings.
3. Instructional Designer (ID)	The ID works to ensure that the process of identifying the skills, knowledge, information about African and African American History gaps of the targeted audience is addressed. The ID will be responsible for creating, selecting or suggesting learning experiences that close these identified gaps, based on instructional theory and best practices.	Reports/Correspondences	July 01, 2016 to June 30, 2017	110800/15100	The ID works to ensure that the process of identifying the skills, knowledge, information about African and African American History gaps of the targeted audience is addressed. The ID will be responsible for creating, selecting or suggesting learning experiences that close these identified gaps, based on instructional theory and best practices
Facilities and Administrative Cost	Building space, telephone, internet access, etc.		July 01, 2016 to June 30, 2017		

Project Performance and Accountability					Corresponding Budget Items	
Scope of Work (see Project Design – Narrative)	Tasks (see Project Design – Narrative)	Deliverables	Due Date	Object Code	Task/Responsibility	
<b>African American History Instructional Standards (AAHIS)</b>	Continue to work with Instructional Designer, classroom teachers, district specialists, and higher-education professionals to review and revise the AAHIS to align with Florida’s Next Generation Sunshine State Standards (NGSSS) for Social Studies and Florida Standards for Literacy.	<ol style="list-style-type: none"> <li>1. Florida Standards aligned to Florida’s NGSSS for Social Studies and the Florida standards for literacy as found in K-12 Social Studies Course Descriptions</li> <li>2. Standards-based instructional materials to support the AAHIS for Grades K-12</li> <li>3. Grade-specific annotated list of print and electronic resources to extend lesson activities for students and teachers</li> <li>4. Assist in the use of CPalms by teachers to identify the connections between the AAHIS and the NGSSS assessed using in K-12 Social Studies Course Descriptions</li> <li>5. Distribution of AAHIS via AAHTF website</li> </ol>	<p><b>1-4. November 2016</b> Completed</p> <p><b>5. June 2017</b></p>		<b>\$0.00</b> Instructional Designer	
<b>Web Based Teacher Training (WBTT)</b>	<ol style="list-style-type: none"> <li>1. Review and adjust previously developed modules. EverFi (Consultants) will continue to employ strategies appropriate for standards-based instruction development. Training opportunities via the WBTT will be extended to other districts.</li> <li>2. Plan and implement a Summer Institute training for teachers and</li> </ol>	<ol style="list-style-type: none"> <li>1. Host/Maintain access to professional development through the WBTT website <b>See analytical reports (Everfi) Appendix 5</b></li> <li>2. Invite school districts to participate in the WBTT professional development <b>See letter of invitation and instructions to Florida District Superintendents</b></li> <li>3. Implement the plan for community outreach during the first semester of the 2016-17 school year.</li> <li>4. <b>Summer Institute/Educator workshops:</b> plan and provide a workshop for teachers, pre-service teachers, faculties, district personnel, and other stakeholders <b>See letter of invitation, 2017 Summer Institute Flyer and</b></li> </ol>	<p><b>September 2016</b> Completed</p> <p><b>December 2016</b> Completed</p> <p><b>March 2017</b> Completed</p> <p><b>June 2017</b></p>	<p><b>132700</b></p> <p><b>138200</b></p>	<p><b>1.EverFi</b></p> <p><b>2. - 3. Instructional Designer</b></p>	

	other educators	<b>Application to Florida District Superintendents Appendix 2</b>			
<b>Web Site</b>	Revise and update the African American History Task Force website at <a href="http://www.afroamfl.org">www.afroamfl.org</a>	<ol style="list-style-type: none"> <li>1. Monthly (minimally) updates to the AAHTF web site are evidenced by the revised date appearing on the web site</li> <li>2. Agendas for AAHTF meetings are posted at least one month in advance</li> <li>3. Minutes from AAHTF meetings are posted within two weeks</li> <li>4. Activities/training opportunities are posted at least one month in advance</li> <li>5. Resources and hyperlinks to other resources are checked monthly and updated as needed</li> <li>6. Paperless communications will be accessible through the AAHTF website as appropriate</li> <li>7. Maintain a student page of resources <b>SEE analytical reports (SGS Technology) Appendix 6</b></li> </ol>	<b>September 2016 Completed</b> <b>December 2016 Completed</b> <b>March 2017 Completed</b> <b>June 2017</b>	132700	Academy Lion
<b>Plan for Dissemination and Training (PDT)</b>	Identify and train a select cadre of teachers to utilize the AAHIS and WBTT modules	<ol style="list-style-type: none"> <li>1. Develop proposed training materials for district trainers</li> <li>2. Invitations and materials sent to districts trainers and to participate in the WBTT Recommendations for future trainings. <b>See attachment letter of invitation and instructions to Florida Districts Appendix 2</b></li> </ol>	<b>September 2016 Completed</b> <b>October 2016 Completed</b> <b>June 2017</b>		
<b>Plan for Evaluation</b>	Complete the development and execution of an evaluation plan that includes collecting student achievement data from Exemplary school districts as it relates to teacher training and provide a report of these findings to the Florida Department of Education.	<ol style="list-style-type: none"> <li>1. Report Pre- and post- assessment results from teacher trainings</li> <li>2. Report of WBTT evaluations, student evaluations and essays</li> <li>3. Reports from Exemplary School Districts <ul style="list-style-type: none"> <li>• Data that documents the effect of project goals on student learning gains, including but not limited to, United States History end-of-course assessment results.</li> <li>• Data that documents the effect of project goals on teacher effectiveness toward improving the rate of student learning gains.</li> </ul> </li> </ol>	<b>November 2016</b>  <b>March 2017 Completed</b> <b>June 2017</b>	132700	

<p><b>Priorities include at least one AAHTF meeting annually</b></p>	<p>Plan and implement the annual meeting of the AAHTF. Plan and implement a semi-annual meeting of the AAHTF Chairs</p>	<ol style="list-style-type: none"> <li>1. Proposed agenda for the annual AAHTF meeting</li> <li>2. Invitation to AAHTF members to the annual meeting-</li> <li>3. Final version of the agenda and supporting materials for the annual AAHTF meeting</li> <li>4. Travel receipts for each member of the taskforce <i>See attachment of Travel Form(s) Appendix 7</i></li> </ol>	<p><b>November 2016 Completed</b> <b>November 2016 Completed</b> <b>June 2017</b></p>	<p><b>261000</b></p>	
--	---	--	---	----------------------	--

<p><b>Internal and External Collaboration (IEC)</b></p>	<p>AAHTF will seek opportunities to collaborate with FLDOE, Social Studies Specialists from the 67 school districts in Florida, and the rural districts educational consortia (HEC, NEFEC, and PAEC). AAHTF will participate and present at the FCSS</p>	<ol style="list-style-type: none"> <li>1. Communications to school districts in Florida related to AAHTF resources and opportunities</li> <li>2. Present and attend FCSS, as well as other related conferences and meetings.</li> <li>3. Communications to rural districts educational consortia inviting trainers to participate in opportunities afforded them through the AAHTF</li> </ol>	<p><b>October 2016 Completed</b></p> <p><b>February 2017 Completed</b></p>	<p><b>261000</b></p>	<p><b>\$0.00</b> <b>Instructional Designer</b></p>
---	--	---	--	----------------------	--

# Appendices

1. **Everfi /AAHTF Web-Based Training : February 6-7, Tampa, Florida**
  - a) Agenda
  - b) Flyer

<https://drive.google.com/file/d/0B9peNoqO93mdYXZua1ZOU1BhLU0/view?usp=sharing>  
<https://drive.google.com/file/d/0B9peNoqO93mdU2U3MkRRdlBVTmc/view?usp=sharing>
2. **AAHTF 2016-2017 SUMMER INSTITUTE Letter of Invitation Flyer and Application**

<https://drive.google.com/file/d/0B9peNoqO93mddTZLdW92VEFOSm8/view?usp=sharing>  
<https://drive.google.com/file/d/0B9peNoqO93mdMy1wdXVZSEVQRGc/view?usp=sharing>  
<https://drive.google.com/file/d/0B9peNoqO93mdUTFaNkFpMURrV3c/view?usp=sharing>
3. **Evaluator Report**

<https://drive.google.com/file/d/0B9peNoqO93mdNEIOaHpnT2puU3c/view?usp=sharing>
4. **Dr. Nashid Madyun-Hobbs Letter of Appointment**

<https://drive.google.com/file/d/0B9peNoqO93mdZFZtTEI4a2JZcWs/view?usp=sharing>
5. **Everfi: Analytics All Web Site Data Audience Overview and Site Updates  
January 1, 2016-March 31, 2016**

<https://drive.google.com/file/d/0B9peNoqO93mdeHV4RE5FR2JnZ1k/view?usp=sharing>  
<https://drive.google.com/file/d/0B9peNoqO93mddWRuUUhOVUVwWm8/view?usp=sharing>
6. **SGS Technology Analytics All Web Site Data Audience Overview and Site Updates  
January 1, 2016-March 31, 2016**

<https://drive.google.com/file/d/0B9peNoqO93mdbkdsVmdjOVp4aWM/view?usp=sharing>  
<https://drive.google.com/file/d/0B9peNoqO93mdTEFQMGw2eERZDg/view?usp=sharing>
7. **Task Members Travel**

<https://drive.google.com/file/d/0B9peNoqO93mdTEJvNIJXNGpUZjg/view?usp=sharing>
8. **Instructional Designer: Sherrilyn Scott contract**

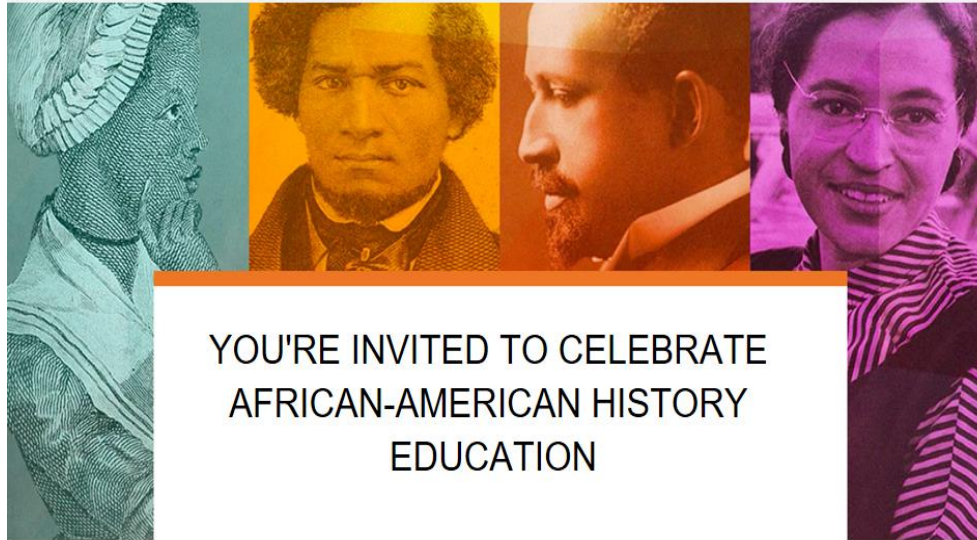
<https://drive.google.com/file/d/0B9peNoqO93mdYW5zY2FnYVIFLUE/view?usp=sharing>
9. **Timesheets**

<https://drive.google.com/file/d/0B9peNoqO93mdYXV4YkFXWUdWa2s/view?usp=sharing>



# Everfi /AAHTF Web-Based Training

## Appendix 1



**Location:** Jefferson High School - 4401 W Cypress St, Tampa, FL 33607 ([map](#))

**Date / Time:** Tuesday, February 7th, 9:00am - 11:00am

Please join us as we celebrate Hillsborough County's continued commitment to excellence in education around African-American History. The event will recognize the partnership between the Commissioner of Education's African-American History Task Force (AAHTF) and digital technology provider EverFi, and honor Jefferson students who have participated in the *306: African-American History* digital curriculum.

The program will highlight the County's strides toward exemplary status designation with the AAHTF and feature remarks from former Florida Senator and AAHTF Chair Tony Hill, members of the AAHTF, local civic leaders, invited celebrity guests, and select student speakers.



EVERFI



**Jefferson High School**  
**306 / Black History Month Kick off Event**  
 Overview and Draft Run of Show – Internal Use

**EVENT TIMING**

**Date:** Tuesday, February 7th, 2017

**Event Time:** 9:00 a.m. - 11:00 a.m.

**Location:**

Jefferson High School  
 4401 W Cypress St, Tampa, FL 33607  
 (Ms. Shipp-Washington's Room)-  
 (Reception in J05) - **Suggest Media center for entire event.**

**EVENT OVERVIEW**

The goal of the event is to celebrate Hillsborough County's continued commitment to providing excellence in education around African-American History in pursuant of recognition of exemplary status from the AAHTF. We will highlight students who have participated in the 306: African-American History course. EverFi will recognize the AAHTF partnership and thank district officials, local leaders, and teachers who have facilitated the program's success.

**Potential Invited Guest List to include:**

Mayor Bob Buckhorn  
 Superintendent Eakins  
 Winky Wright- VIP Guest  
 Derrick Brooks-VIP Guest  
 School Board Members- Susan Valdes, Sally Harris, Tamara Shamburger, Melissa Snively, Cindy Stuart, April Griffin, Lynn Gray  
 Dr. Bennie Small, President NAACP  
 Dr. Carolyn Hepburn-Collins- Past President NAACP  
 Bennie Small- Economic Development Chair- NAACP  
 Dr. Dennis Holt- Hillsborough County Social Studies Supervisor  
 Dr. Martha Ford- Hillsborough County Social Studies Supervisor  
 Dr. Samuel Wright  
 Dr. Bernadette Kelley  
 Tony Hill  
 Kevin Anderson  
 Liz Rowan  
 Mathew Kirouac  
 Local Media Stations- Tampa Bay Times, WFLA (NBC- News Channel 8), WFTS (ABC-BayNews 9), WTVT (FOX 13) WTSP (CBS), WMNF-(NPR WUSF)  
 Karin Davis-Thompson- Hillsborough County- Media Production  
 Tanya Arja- Hillsborough County- Public Relations

**DRAFT RUN OF SHOW OPTION 1**

Time	Event
8:00 a.m.	EverFi planning team arrives, set-up and logistics
8:30 a.m.	Photographer arrival and set up- Video and Photography?
8:15 a.m.	Music? ( <u>low</u> volume) and program slideshow loop begins?
8:30 a.m.	Escort VIP's to green room (Media Center) with refreshments and food (Liz and Kevin greet)?
8:55 a.m.	Student arrival (refreshments and seating. Students receive certs of participation?)
9:03 a.m.	Welcome- (Principal Quinn) (3 minutes)
9:06 a.m.	Invitation to interact with students working on the program. (1 minute)
9:21am	Student Utilize 306 program. (12-15 minutes) Guest encouraged to interact with students and ask questions.
9:24 a.m.	Introduction of Guests Brief Remarks – Dr. Holt (3 minutes)
9:25 a.m.	Ms. Shipp-Washington to introduce Opening Remark issuer (1 minute)
9:32 a.m.	Opening Remarks (Mayor Buckhorn or Superintendent Eakins) (5-7 minutes)
9:33 a.m.	Student to introduce Dr. Bernadette Kelley (1 minute)
9:40 a.m.	<b>Dr. Bernadette Kelley</b> – Explanation of AAHTF and Hillsborough Commitment (5-7 minutes)
9:41 a.m.	Student to Introduce Keynote (1 minute)
9:48 a.m.	Keynote Speaker (5-7 minutes)
9:49 a.m.	<b>Student to Introduce Speaker</b> (1 minutes)
9:52 a.m.	<b>Speaker- NAACP</b> (3-5 minutes)
9:58 a.m.	Student(s) and Ms. Shipp-Wright Speak about the program and importance of African-American History Education (4-6 minutes)
10:04 a.m.	<b>Principal Quinn</b> Program Close, Group Photo, Student Departure (4 minutes)

# Summer Institute Flyer and Application


## Appendix 2

**Commissioner of Education's African American History Task Force**  
**2017 Summer Institute**

**THE CRISIS IN EDUCATION IN FLORIDA**

"The function of education, therefore, is to teach one to think intensively and to think critically. But education which stops with efficiency may prove the greatest menace to society."  
~ Martin Luther King, Jr., The Purpose of Education

**COMING JUNE 14-16, 2017**



**Commissioner of Education's  
African-American History Task Force**

SUMMER INSTITUTE  
(Tallahassee, Florida)  
June 14-17, 2017  
Application Form

NAME: \_\_\_\_\_ COUNTY: \_\_\_\_\_

PRINCIPAL'S NAME: \_\_\_\_\_

SCHOOL'S NAME: \_\_\_\_\_

SCHOOL'S ADDRESS: \_\_\_\_\_

HOME ADDRESS: \_\_\_\_\_

CONTACT NUMBER: \_\_\_\_\_ EMAIL ADDRESS: \_\_\_\_\_

POSITION: \_\_\_\_\_ GRADE LEVEL(S): \_\_\_\_\_

CONTENT AREA: \_\_\_\_\_ YEARS OF TEACHING EXPERIENCE: \_\_\_\_\_

SUMMARIZE WHAT HAS BEEN IMPLEMENTED IN YOUR DISTRICT/CLASSROOM:  
\_\_\_\_\_  
\_\_\_\_\_

PLEASE SUBMIT FOLLOWING:

- ❖ A 1 to 2 page essay describing your expectations personally and professionally of the workshop.
- ❖ A recommendation letter from the Principal or School Administrator.
- ❖ A lesson/unit plan about African American History.

PLEASE FAX APPLICATION TO: (850) 412-5204  
OR  
EMAIL APPLICATION (PDF) TO: [afroamtl@gmail.com](mailto:afroamtl@gmail.com)

IF YOU HAVE QUESTIONS PLEASE CONTACT: Lakechia Eiland ([Lakechia.Eiland@famu.edu](mailto:Lakechia.Eiland@famu.edu)) or Dr. Sherrilyn Scott ([sherrylscott@gmail.com](mailto:sherrylscott@gmail.com)) via email or at (850) 412-5203.

**APPLICATION DEADLINE: Friday, April 28, 2017**

Tuition, Institute materials, hotel accommodations and state per diem will be provided ONLY! All other travel expenses will be the responsibility of the participant.

# Evaluator Report

## Appendix 3

Andrea L. Oliver, M.Ed., Ph. D

Florida Department of Education - African American History Task Force  
TAPS No.: 17A027  
March, 2017

### I. Executive Summary

In 1994, the Florida Legislature passed FS 1003.42 requiring the instruction of history, culture, experiences and contributions of African Americans in the state's K-12 curriculum. The African American History Task Force (AAHTF) was formulated to sustain this effort, and grant supported initiatives were developed to effectively execute the spirit of the FS 1003.42's original legislative intent.

The goal of this evaluation is to assess the performance of project deliverables as noted in the original Application submitted by The AAHTF in May 2016. Specifically, this report will evaluate these specific elements of the project:

- Rate of Participation from Teacher Trainings
- Rate of Participation from Students
- Summary Profile of An Exemplary School District

The methodology utilized in the preparation of this report included phone interviews, completion rate data on web-based training modules, and program impact data were utilized in the completion of this report.

### II. Rates of Participation from Teacher Trainings

As stated in the initial proposal, online course delivery is an integral part of this project. AAHTF retained the services of Washington D.C. based EverFi to create web-based professional development content for participating teachers. EverFi is an industry leader in the area of instructional design and digitally delivered educational content, particularly in the area of diversity education for the K12 classroom.

Rates of participation by educators and in 31 of Florida's 67 school districts were registered. Additionally, data was also captured reflecting rates of educator and student participation by educationally – allied entities (i.e. private schools and other non-profit organizations). The following charts demonstrate levels of participation rates among educators and students based on two academic school years: 2015-2016 & 2016 – 2017\*

### A QUANTITATIVE RENDERING OF EDUCATOR RATE OF PARTICIPATION

Clientele Populace	Increased Participation Rates in 2016 – 2017* over 2015 – 2016 Participation Rates	Equal Rates of Participation in 2016 – 2017* and 2015 – 2016	Decreased Rates of Participation
Public School Districts	15%	16%	0
Private Schools	1%	N/A	0
Other Educational Entities	0	4%	0

### A CLOSER LOOK A THE NUMBERS

The data indicates steady levels of participation across the board with a few notable exceptions. For example, in the educator participation category, the data shows higher rates of participation in Florida's urban districts as compared to their rural and suburban counterparts. The Hillsborough and Pinellas school districts, both identified as "exemplary districts," featured the largest and second largest increases in educator participation rates. In the case of Hillsborough County, only 23 educators completed the online professional development competency based program during the 2015 – 2016 school year. As of March 2017, that same district registered an educator participation rate of 246, representing an astounding 93% increase. In second place, Pinellas County registered an educator participation rate of over 100% going from three participating educators during the 2015 – 2016 academic term to 29 educator participants so far in the 2016 – 2017 school year. Other districts reporting increases in their level of educator engagement as measured by module completion are noted in the following chart:

DISTRICT	2015 – 2016 PARTICIPATION RATES	2016 – 2017 PARTICIPATION RATES
Alachua	0	6
Broward	10	16
Duval	28	30
Escambia	6	8
Miami-Dade	246	254
Orange	10	12
Pasco	2	3
Polk	12	14
Sarasota	3	4
St. Lucie	1	2
Volusia	3	4

Another positive observation to be made is the fact that participating districts and entities registered no decline in educator participation. This suggests that interest was sufficiently sustained in these districts to engage educators with the Web Based Teacher Training modules (WBTT)

### III. Rates of Student Participation

#### PROGRAM IMPACT

According to data provided by EverFi, the parent company of *306-African-American History*, over 2300 Florida students completed over 19,000 modules in over 4800 hours, of engaging, interactive African American history lessons. A racially and ethnically diverse cross-section of students in grades 6 - 12 completed these lessons, with slightly more participation from female than male students – (53% and 47% respectively).

At the conclusion of the *306* experience, students were asked to rate their appreciation for history and level of planned civic engagement as a way of measuring the course's impact. When asked if they could learn from other people's struggle, 73% of respondents answered affirmatively. The most striking gains could be seen in responses given for the question: "I can explain how civil rights shaped our country." Affirmative responses measured at 41% prior to the course completion, but registered at 66% upon completion, representing a 25-percentage point upswing.

In the area of Civic Engagement, 75% of *306* completers stated that they would "Definitely" or "Probably" vote as a result of their exposure to the Civil Rights themes embedded within *306's* curriculum. This is an indication of these students' recognition of the significance of voting, as well as their acknowledgment that the franchise is the bedrock of a vibrant democracy.

#### A QUANTITATIVE RENDERING OF STUDENT PARTICIPATION

The following chart presents student participation rates in the *306* African American History Program:

Clientele Populace	Increased Participation Rates in 2016 – 2017* over 2015 – 2016 Participation Rates	Equal Rates of Participation in 2016 – 2017* and 2015 – 2016	Decreased Rates of Participation
Public School Districts	11%	11%	0
Private Schools	0	N/A	1
Other Educational Entities	0	4	0

\*As of the date of this report, the 2016-2017 academic term had not yet ended.

#### A CLOSER LOOK AT THE NUMBERS

The previous section of this report highlighted the very definite impact the web-based *306* program had on those students who took advantage of its offerings. This is very definitely a testament to the engagement and high interest this program features.

This commendation notwithstanding, evidence of *widespread* student engagement with AAHTF online materials seem to reflect a different reality. Aside from robust increases in two districts – namely Hillsborough and Pinellas – both of whom witnessed comparable growth in student participation as was witnessed among their participating educators; rates of student participation either experienced a decline or remained the same over where rates had been from the previous school year. On the latter point, twelve Florida districts registered no student participation in 2015-2016, a situation that remained unchanged as of this report for 2016 – 2017. Those districts were:

Baker
Calhoun
Collier
Indian River
Lake
Marion
Osceola
Santa Rosa
Seminole
St. Johns
Washington

More information is needed to fully flesh out contributing factors for the numbers presented in the preceding tables. Certainly, the high levels of enjoyment and overall intellectual growth as a result of completing the *306* program, yielded enthusiastic participant survey responses. But what the program offers in impact, it sorely lacks in reach. Put another way, not enough students is engaging with this program. This evaluator intends to conduct follow up inquires that will investigate the limited extent that *306* has been implemented statewide and the findings of this query will be included in this evaluator's final report issued at the conclusion of the 2016-2017 academic year in June 2017.



growth as a result of completing the 306 program, yielded enthusiastic participant survey responses. But what the program offers in impact, it sorely lacks in reach. Put another way, not enough students are engaging with this program. This evaluator intends to conduct follow up inquiries that will investigate the limited extent that 360 has been implemented statewide and the findings of this query will be included in this evaluator's final report issued at the conclusion of the 2016-2017 academic year in June 2017.

### III. Summary Profile of an Exemplary District

For the immersive and innovative ways African American History content has been implemented in its classrooms using AAHTF resources, the Miami-Dade system has been identified as an AAHTF Exemplary District. The African American History Task Force has established six criteria for identifying Exemplary Districts. These criteria include:

- Evidence that the district has developed or utilized a structured professional development plan for training teachers, media specialists, and content coaches in strategies for teaching African American History.
- Robust infusion of African American History resources throughout the curriculum evidenced applied in a fashion that is interdisciplinary and continuous in nature.
- Proof of university-district partnerships as resources in the area of external funding for programs and in the training and development of pre-service teachers.
- Evidence of administrative buy-in by School Board members as demonstrated by the formal adoption of comprehensive plan detailing how the District intends to meet the African American History requirement.
- An integrated African American History curriculum rich in content that includes but is not limited to: books, magazines and digital resources.
- The development and utilization of parent and community partnerships persistently providing needed outside resources in support of an African American History curriculum.

Under the leadership of Dr. Shirrlyn Scott, the Miami-Dade System achieved its Exemplary designation by demonstrating proficiency in all applicable standards, but three standards deserve particular note:

- Evidence that the district has developed or utilized a structured professional development plan for training teachers, media specialists, and content coaches in strategies for teaching African American History.
  - For each of the last two academic terms, the Miami-Dade system was rated in the top five for educator participation in the Web Based Teacher Training (WBTT) modules developed by EverFi in accordance with standards set by AAHTF.

- Robust infusion of African American History resources throughout the curriculum evidenced applied in a fashion that is interdisciplinary and continuous in nature.
  - In the Spring of 2017, over 7500 Miami-Dade students screened the award-winning feature *Hidden Figures*. The movie was about three previously unheralded African American women who were STEM pioneers in the American space program, and the movie screening was a part of Black history month theme exploring the contributions African Americans have made in STEM fields.
- The development and utilization of parent and community partnerships persistently providing needed outside resources in support of an African American History curriculum.
  - Miami's Historic Overtown district was utilized as the site for professional development trainings for district social studies educators during the 2016-2017 academic year. The historic venue served as an inspirational setting for educators to engage collaboratively in the acquisition of best practices and supporting materials

### IV. Conclusions

The stated mission of the African American History Task Force is to: "provide leadership in the implementation of FS 1003.42, proposing strategies for curriculum and staff development, evaluate criteria for assessing instruction and instructional materials, and making recommendations as related [to a set of measurable goals]" The measurable goals include:

- Promoting awareness, understanding and the infusing of the required instruction legislation that addresses the African and African American experience in Florida's school curriculum.
- Development of instructional guidelines and frameworks with supporting materials and resources
- Providing pre-service and in-service training for Florida educators
- Making recommendations to the Commissioner of Education and appropriate DOE leadership that support full implementation of the required instructional mandate.

Under the leadership of principal investigator Dr. Bernadette Kelley, The African American History Task Force has a clear mission with measurable outcomes, and appears to be working in diligent and fiscally responsible ways in reaching stated outcomes in support of its mission. The subsequent and final report will provide an in-depth review of all program deliverables and offer comprehensive commendations and recommendations on every aspect of the project.

# New Task Member Appointee Dr. Nashid S. Madyun

## Appendix 4



State Board of Education

Marva Johnson, *Chair*  
Andy Tuck, *Vice Chair*  
*Members*  
Gary Chartrand  
Tom Grady  
Rebecca Fishman Lipsey  
Michael Olenick

Pam Stewart  
Commissioner of Education

March 9, 2017

Dr. Nashid S. Madyun  
3550 Esplanade Way #11202  
Tallahassee, FL 32311

Dear Dr. Madyun:

I am pleased to inform you of your appointment to the Commissioner's African American History Task Force. Your appointment is effective immediately. I extend my sincere appreciation and congratulations.

The Commissioner's African American History Task Force is involved in vital lessons pertaining to education in Florida, particularly the professional development that serves to implement section 1003.42(2)(h), Florida Statutes. This statute requires appropriate instruction regarding the history of African peoples, the enslavement experience, abolition and the contributions of African Americans to society. I appreciate your willingness to devote your expertise to these endeavors. Mr. Tony Hill, chairperson of the Commissioner's African American History Task Force, will contact you regarding the task force.

Should you need further information, please contact Mr. Tony Hill at [tonyhil367@gmail.com](mailto:tonyhil367@gmail.com).

Sincerely,

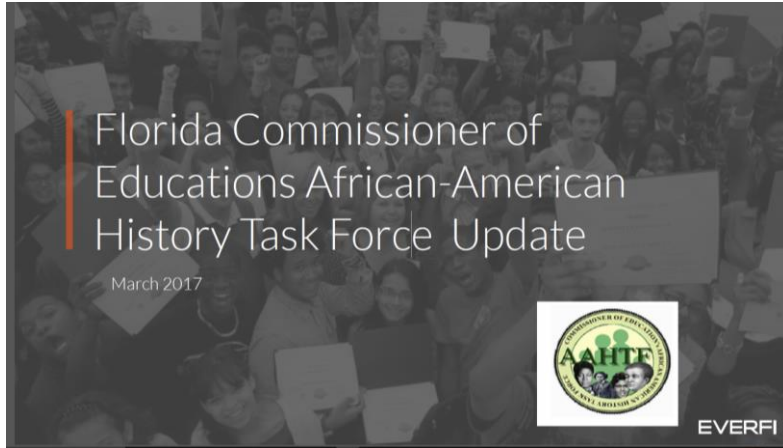
A handwritten signature in cursive script that reads "Pam Stewart".  
Pam Stewart

PS/aw

# Everfi: Analytics All Web Site Data Audience Overview and Site Updates

## January 1, 2016-March 31, 2016

### Appendix 5



#### Agenda

- Current Program Reach
- Impact July-September Data
- Next Steps
- Appendix

EVERFI

#### Current Program Reach

	2015-16 School Year	Sept 16-Jan.17	January -17 YTD
TOTAL ACTIVE SCHOOLS	33	16	44
TOTAL SCHOOLS TRAINED	159	155	185
TOTAL STUDENTS REACHED	2,342	1,458	3,536
TOTAL MODULES COMPLETE	19,314	9,445	27,353
TOTAL ESTIMATED HOURS OF LEARNING	4,828	2,361	6,838

EVERFI

#### January-March Highlights

##### January -YTD Program Impact

- Trainings
  - Developed PD framework for all Pinellas County Teachers beginning Feb. 2017 and running through the summer as teacher go through 306.
  - Working with Alachua County Social Studies Supervisor to develop similar programs.
  - Asked to present on AAHTF 306 PD program to all Florida District Social Studies Supervisors April 7
  - Total Teachers Trained to date-693

EVERFI



## Next Steps- EverFi and AAHTF Working Together

### AAHTF Member Engagement and Trainings

- Local EverFi school managers will be connected with local task Force Members to increase district and local school awareness of the Task Force's mission and the 306: African-American History resource in supporting that mission.

### Identify Key Partnership Districts

- Pinellas County looking to replicate Hillsborough County Program for upcoming school year.
- Working with Alachua County- District Leadership and Local AAHTF support to help develop comprehensive rural district program

EVERFI



## District Numbers (See Attached for Full District List)

District	2016-2017	Students Using	Sum of # Modules	Complete
Alachua School District	11	6	6	Complete
Baker	0	1	1	Complete
Bay School District	185	28	4	Complete
Brevard School District	0	0	0	Complete
Broward School District	749	150	16	Complete
Calhoun	1	0	0	Complete
Central Florida Alumni Association	0	1	1	Complete
Collier School District	0	0	7	Complete
Duval School District	341	44	30	Complete
Escambia School District	52	4	4	Complete
Flagler	148	26	8	Complete
AAHTF Internal	0	0	0	Complete
Florida Private Schools	0	0	1	Complete
Hillsborough School District	6,707	864	246	Complete
Indian River School District	0	0	0	Complete
Lake School District	0	1	1	Complete
Lee School District	10	2	1	Complete

EVERFI

# SGS Technology Analytics All Web Site Data Audience Overview and Site Updates

## January 1, 2016-March 31, 2016

### Appendix 6



COMMISSIONER OF EDUCATION'S  
AFRICAN AMERICAN HISTORY  
TASK FORCE





COMMISSIONER OF EDUCATION'S AFRICAN AMERICAN HISTORY TASK FORCE



6817 Southpoint Parkway, Suite  
2104,  
Jacksonville, FL - 32216  
(904) 332-4534, Fax: (904) 687-0178  
Contact: Arun Venkatesan  
arun@sgstechnologies.net

SGS Technologie, LLC.

### African American History Task Force - Website Updates

Client Name: African American History Task Force  
 Website : afroamfl.org  
 Site Updates : Jan- 2017 - March -2017

Request Received On	Time	Request Raised By	Status	Delivered On
17-Jan-17	10:32 AM	Eiland Lakechia	Completed	20-Jan-17
19-Jan-17	2:33 AM	Eiland Lakechia	Completed	27-Jan-17
20-Jan-17	10:56 AM	Eiland Lakechia	Completed	31-Mar-17
31-Jan-17	5:31 PM	Eiland Lakechia	Completed	03-Feb-17
05-Feb-17	6:11 PM	Eiland Lakechia	Completed	08-Feb-17
10-Feb-17	2:10 PM	Eiland Lakechia	Completed	13-Feb-17
22-Feb-17	1:23 PM	Eiland Lakechia	Completed	24-Feb-17
22-Feb-17	1:38 PM	Eiland Lakechia	Completed	27-Feb-17
01-Mar-17	3:31 PM	Eiland Lakechia	Completed	03-Mar-17
01-Mar-17	3:40 PM	Eiland Lakechia	Completed	03-Mar-17
06-Mar-17	6:46 PM	Eiland Lakechia	Completed	07-Mar-17
20-Mar-17	6:00 PM	Eiland Lakechia	Completed	21-Mar-17
30-Mar-17	9:43 PM	Eiland Lakechia	Completed	31-Mar-17

SGS Technologie, LLC.

## Analytics Report For AAHTF Website

### Audience Overview:



### Monthly Traffic:

